

## Member Benefits:

Expand your network with Connecticut's largest professional association devoted to the technology business sector.

- Connecting with peers and decision-makers at every level of Connecticut's premier tech companies.
- Exclusive peer-to-peer networking opportunities for C-level tech executives.
- Free job postings in our Member Information Center.
- Discounted admission to CTC's full range of professional development events, networking events, and annual awards programs.
- Visibility for your brand and services through exclusive member emails, social media, online member directory, guest blog posts, and more!
- Discounts and special offers available only to CTC members.

# 2019

## EVENTS OVERVIEW & SPONSORSHIP OPPORTUNITIES

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 Connecticut Technology Council  
25th Anniversary • 1994 - 2019



The Connecticut Technology Council (CTC) is a statewide, member-based professional association with the mission of uniting and promoting our state's tech sector.

For 25 years, our members have worked together to support the industry and advance Connecticut's reputation as a technology destination—THE tech hub of the Northeast. Together, we are the voice of technology in Connecticut.

Networking at a Connecticut Technology Council event gives you a unique opportunity to meet some of Connecticut's most influential tech leaders. Our event calendar is full of opportunities to meet, learn, and grow—from casual networking meetups to presentations on hot industry topics to our gala annual awards programs. Come connect in-person with our state's technology insiders!

For more information about the full suite of CTC events, please visit our website: [ct.org/events](http://ct.org/events) or contact Cara Parsons, Manager, Events & Programs at [cparsons@ct.org](mailto:cparsons@ct.org)

## SIGNATURE EVENTS



### Women of Innovation®

Women of Innovation® is the premiere event celebrating women in STEM in Connecticut. We are looking to build on this single event to add meaningful and ongoing opportunities for the women we honor to network and share expertise.

**Event Date:** March 27, 2019 • 5-8PM  
**Average Annual Attendees:** 500+  
**Honorees per Year:** 50  
**Location:** The Aqua Turf Club, Plantsville, CT  
**Sponsorship Opportunities:** \$1,000 - \$20,000



### ScaleUP CT

ScaleUP CT is designed to support emerging growth companies that excel in innovation and entrepreneurship. This 3-hour event focus's on corporate connections and a series of workshops and networking opportunities designed to enable ScaleUP company growth and development. The event offers workshops and insights for the stakeholders within a growing company tasked with ensuring the success of that growth.

**Event Date:** June 6, 2019 • 4-7PM (NEW TIMING)  
**Expected Attendance:** 200+  
**Location:** Sacred Heart University, West Campus, Fairfield, CT  
**Sponsorship Opportunities:** \$2,500-\$20,000



### ConnectiTECH Awards

ConnectiTECH Awards, Home of The Marcum Tech Top 40 builds on the decade-long success of the Marcum Tech Top 40, the premier, tech-focused awards program recognizing Connecticut's fastest growing technology companies. The ConnectiTECH Awards will honor companies of all sizes and stages.

**Event Date:** September 26, 2019 • 5-8PM  
**Location:** Connecticut Convention Center, Hartford, CT  
**Anticipated Attendees:** 350+  
**Sponsorship Opportunities:** \$2,500-\$25,000

## MONTHLY EVENTS

### Tech Brews (MEMBERSHIP PROGRAM)

100% organic, homegrown, idea-sharing in the Connecticut technology ecosystem! All parties invested in tech growth in CT are invited to attend at little or no cost.

**Anticipated Events:** Monthly • 8-10AM  
**Location:** Hartford, New Haven & Fairfield Counties

**Expected Attendance:** 30+  
**Sponsorship Opportunities:** \$1,500 - \$10,000

### CEO Peer to Peer Round-table (EXCLUSIVE GROUP)

CEO Peer-to-Peer Round-table is an exclusive mastermind group of top officers from some of the state's leading tech businesses. The group holds monthly breakfast meetings that include moderated discussion of their most pressing business interests and concerns. Information shared in the meeting is strictly confidential.

The CEO Peer-to-Peer Round-table is a premier benefit of CTC membership, and an additional fee is required to participate.

**Anticipated Events:** Monthly • 8-10AM  
**Location:** New Haven County

**Expected Attendance:** 12  
**Additional Fee:** \$1,200 Annually

## EVENT SERIES

### Time for Talent (TALENT ACQUISITION PROGRAM)

Internships are one of the most valuable ways to test-drive talent and recruit full-time employees. CTNext and Connecticut Technology Council have teamed up to present a series of workshops to provide you with tips and tricks on how to find, hire, fund and on-board interns.

If you are a company with a few to a few hundred technology-focused employees, perhaps in tech, biotech or advanced manufacturing, attend one of our internship panels.

**Anticipated Events:** January & February • AM & PM  
**Location:** Hartford & New Haven College Campuses

**Expected Attendance:** 50+

### Tech CEO Forums (NETWORKING & PROFESSIONAL DEVELOPMENT PROGRAM)

The Tech CEO Forums are exclusive networking events for the Presidents and CEOs of technology companies in Connecticut. These regionalized Forums provide invaluable opportunities for the leadership of small to mid-sized tech companies to connect and share information that will contribute to their companies' successes. The Tech CEO Forum is supplemented by industry-specific Peer-to-Peer Groups and is associated with the ScaleUp CT event in June.

**Anticipated Events:** May, October & December • 5-8PM  
**Location:** Hartford, Fairfield & New Haven Counties

**Expected Attendance:** 50+  
**Sponsorship Opportunity:** \$10,000

### College Tech Challenge & Hiring Fair (TALENT ACQUISITION PROGRAM)

The College Tech Challenge & Hiring Fair's objective is to connect talented computer science (coding) and engineering students from the state's colleges and universities to Connecticut companies seeking these types of interns and junior level talent. Presented in partnership with CTNext, the program occurs in two parts: (1) qualifying competitions on each participating campuses, and (2) a combined final competition and hiring/intern sourcing fair.

**Event Date:** Middle of November • 8AM - 4PM  
**Colleges and University Hosts in 2018:** 18  
**Sponsorship Opportunities:** \$1,000 - 5,000

**Students Participants in 2018:** 200+  
**Location:** (TBD)