



**Join the Connecticut Technology Council in
supporting women and diversity in STEM and Innovation!**

For over 17 years, Women of Innovation® (WOI) has been the premier program in the state of Connecticut to recognize the achievements of women in the areas of science, technology, engineering, math, and innovation, as well as the women who support them.

Since its inception, the WOI program has received over 2,500 nominations, identified 2,000 finalists, and presented nearly 200 awards to outstanding women and girls in categories ranging from high school to post-grad, entrepreneurial to large companies, and research to community action.

We are proud to continue this tradition in 2023, returning to a live event that will include the opportunity to network with technology, academic and corporate leaders around the state and the professional firms that provide supporting services.

2023 Women of Innovation® Awards

Wednesday, October 25, 2023

5:00 – 7:00 P.M.

Southern Connecticut State University

We invite you and your company to show your support of women and girls in STEM and diversity in our state by sponsoring this unique event and contributing to the WOI scholarship fund! See page 2 for sponsorship details and contact information.



Matt Cohen, VP Research and Development at Medtronic, 2023 Women of Innovation® Sponsor

“At Medtronic, we are committed to creating a culture we all want to work in, an inclusive environment where people can be themselves, where they feel they belong, where they can bring their passions to work every day, where their voices are heard, and their contributions are valued. The Women of Innovation award is an excellent opportunity to recognize Connecticut technical leaders and their contributions to their fields. It exemplifies and celebrates how when we leverage diversity, we truly drive innovation.”

PROGRAM COMPONENTS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING	SCHOLARSHIP
Tickets for your company and clients at the WOI Event	8 (reserved seats)	6 (reserved seats)	4	2	1	
Opening Welcome to Awards Ceremony	✓					
Guest Media Appearance (TV, Radio)	✓					
Award Presenter & photo w/category finalists/awardee	✓	✓				
Logo displayed on WOI Event signage	✓	✓	✓			
Video on WOI website page	✓	✓	✓			
Copy of post-attendee email list	✓	✓	✓	✓		
Logo displayed on WOI homepage	✓	✓	✓	✓	✓	
Recognition on all email promotions, event slideshow	✓	✓	✓	✓	✓	
Full marketing use of WOI "sponsor" logo	✓	✓	✓	✓	✓	
Recognition on all email promotions & event slideshow						✓
Scholarship presenter & photo with recipients						✓
INVESTMENT	\$20,000	\$15,000	\$10,000	\$5,000	\$1,000	Min. \$500 add'l to sponsorship

To confirm your Women of Innovation® sponsorship or to receive further information on sponsorship levels, contact WOI Sponsorship Committee members: Sheryl O’Connor, soconnor@wealthconductor.com or Carol Thorney, carol.thorney@avanade.com. Sponsors will be included in all event marketing and communications so don’t delay – secure your sponsorship now to get maximum exposure for your company!