



WOMEN OF
INNOVATION®
CONNECTICUT TECHNOLOGY COUNCIL

**Join the Connecticut Technology Council in
supporting women and diversity in STEM and Innovation!**

For nearly 20 years, Women of Innovation® (WOI) has been the premier program in the state of Connecticut to recognize the achievements of women in the areas of science, technology, engineering, math, and innovation, as well as the women who support them.

Since its inception, the WOI program has recognized and celebrated outstanding women and girls in categories ranging from high school to post-grad, entrepreneurial to large companies, and research to community impact.

We are proud to continue this tradition in 2024 with another in-person event that will include the opportunity to network with technology, academic and corporate leaders around the state and the professional firms that provide supporting services.

2024 Women of Innovation® Awards

October 22, 2024

We invite you and your company to show your support of women and girls in STEM and diversity in our state by sponsoring this unique event and contributing to the WOI scholarship fund! See next page for sponsorship details and contact information.



Matt Cohen, VP Research and Development at Medtronic, Women of Innovation® Sponsor

“At Medtronic, we are committed to creating a culture we all want to work in, an inclusive environment where people can be themselves, where they feel they belong, where they can bring their passions to work every day, where their voices are heard, and their contributions are valued. The Women of Innovation award is an excellent opportunity to recognize Connecticut technical leaders and their contributions to their fields. It exemplifies and celebrates how when we leverage diversity, we truly drive innovation.”

PROGRAM COMPONENTS	PLATINUM	GOLD	SILVER	BRONZE	AWARD CATEGORY	SUPPORTING	SCHOLARSHIP
Tickets for your company and clients at the event	8 (reserved seats)	6 (reserved seats)	4	2	2	1	
Speaker during Awards Ceremony	✓						
Award Presenter & photo w/category finalists/winner	✓	✓			✓		
Video on WOI webpage	✓	✓	✓				
Copy of attendee email list	✓	✓	✓	✓			
Logo displayed on WOI webpage and collateral	✓	✓	✓	✓	✓	✓	
Recognition on email promotions and event slideshow	✓	✓	✓	✓	✓	✓	
Ad in WOI event program	Full page	Half page	Half page	1/4 page	1/4 page	1/4 page	
Recognition on WOI webpage and event slideshow							✓
Scholarship presenter & photo with recipients							✓
INVESTMENT	\$20,000	\$15,000	\$10,000	\$5,000	\$5,000	\$1,000	Min. \$500 add'l to sponsorship

To confirm your Women of Innovation® sponsorship or to receive further information on sponsorship levels, contact WOI Sponsorship Committee members: Sheryl O’Connor, soconnor@wealthconductor.com or Milena Stankova Erwin, executive.director@ct.org. Sponsors will be included in all event marketing and communications so don’t delay – secure your sponsorship now to get maximum exposure for your company!