

# Sapphire Group picks up “IT Outsourcing Project of the Year” Accolade at the Fourth Annual National Outsourcing Association Awards

London, October 22nd 2007: [Sapphire Group](#) has today announced it has won the National Outsourcing Association’s award for IT Outsourcing Project of the Year at the NOA awards ceremony, which took place last Thursday evening.

Sapphire Group won the award because of its [creative outsourcing delivery model](#). The ability to implement a complex web and office based management solution for [their client](#) in a highly regulated environment was impressive, and even more so as it was managed across a number of onshore and offshore locations. The tightly controlled implementation process ensured that there was no margin for error resulting in a smooth ‘go-live’ within a concentrated timeframe.

The awards, which were announced at a glittering ceremony at ‘The Brewery’ in Central London, were hosted by Scottish comedian and radio presenter Fred MacAulay. Attracting well over 500 professionals from the UK’s outsourcing industry, the awards aim to reward organisations for success in outsourcing projects, as well as raising awareness for the importance of best practice in outsourcing. The awards acknowledge achievements in IT outsourcing, business process outsourcing, as well as sector specific achievements in telecommunications, finance and utilities.

Martyn Hart, chairman of the NOA commented: “At the NOA we strive to raise awareness of best practice in the outsourcing industry – the awards are core to this strategy. Our winners and the runners-up have ably demonstrated excellence in outsourcing and have highlighted the importance of best practice and standards being met in the industry. These achievements make an excellent contribution to the Body of Outsourcing Knowledge (the BOOK) that the NOA holds on behalf of the industry”.

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About Sapphire Group

Sapphire Group, [www.sapphiregroup.com](http://www.sapphiregroup.com), is an Anglo-American privately owned group with offices in UK, USA and partners throughout Europe.

Sapphire Group has over 25 years of experience in providing software based solutions, modernisation services and web application development to small-to-large organisations.

With proven track record, Sapphire can mobilize the right people, skills and technologies to help clients improve their business performance.

About the National Outsourcing Association (NOA)

The [NOA](#) is the UK’s only outsourcing trade association. Advocating best practice, the NOA represents outsourcing end users, vendors and other companies which support outsourcing, such as legal firms, consultancies and HR. The NOA is involved in research, events, education and public affairs. The vast quantity information that the NOA has collected is referred to as BOOK (the Body Of Outsourcing Knowledge).

*The following also is on the [SapphireGroup blog](#):*

Last night Sapphire won an award in the category 'IT Outsourcing Project of the Year' at the [National Outsourcing Association](#)'s annual awards.

The win, based on the solution we implemented at [Betbrokers](#), is a recognition of Sapphire's efficient and effective delivery of office and web based solutions through a proven onshore-offshore model.

Runners-up included well-known organisations like Fujitsu and Atos Origin.

This is what the judges had to say:

"Sapphire Group's submission stood out because of its creative outsourcing delivery model. The ability to implement such a complex solution in a highly regulated environment was impressive, and even more so as it was managed across a number of onshore and offshore locations. The tightly controlled implementation process ensured that there was no margin for error resulting in a smooth 'go-live' within a concentrated timeframe."

Stephen Page, Sapphire's CEO said: "We are delighted and very proud, especially when you consider the major players we were competing with. The award showcases the commitment and high quality work our team continues to put in to make Sapphire stand out."