



public services

Netkey Win 'Deal of The Year' Award For Digital Signage Acquisition

27 Sep 2008

Kiosk and digital signage specialist Netkey, has been awarded the 'Deal of the Year' prize at the 2nd annual Innovation Pipeline Awards and Technology Showcase held in Connecticut.

Named as one of 100 technology "companies to watch" for 2008, Netkey were recognised for the acquisition of Wepavement, a digital signage content management software producer. The Connecticut Technology Council (CTC) felt that this deal propelled Netkey into a strong position in the 'fast growing digital signage marketplace'.

Netkey digital signage software is used by hundreds of organizations worldwide including Clear Channel, Kellogg's, Pfizer, the University of Houston and the United Nations.

AKA COMMENT

Netkey having cut their teeth in the kiosk market - moved firmly into the digital signage arena with this

partner events

1. Whilst awards like this tend to be relatively self-serving, it still shows that the wider digital signage, and that the potential for growth is being taken seriously by other



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