



## Digital Surgeons, a New Haven based Digital Marketing Agency, is Recognized as a Technology “Company to Watch” by the Connecticut Technology Council

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(Norwalk, CT) Digital Surgeons has just been recognized as one of 100 technology “Companies to Watch” for 2008 at the second annual Innovation Pipeline Awards and Technology Showcase. The Award was presented in front of over 350 guests at the Dolce Innovation Center on September 17th.

The Connecticut Technology Council, the state’s industry association for the technology sector, annually recognizes companies at this event with sales under \$10M, an innovative product and a scaleable business model that demonstrates potential for future success. Digital Surgeons’ portfolio of high-end work and details on their wide range of services can be found at [www.Digitalsurgeons.com](http://www.Digitalsurgeons.com).

Matthew Nemerson, the CTC President and CEO, notes “we look at hundreds of new ideas and start-ups every year and the companies recognized here are the ones we feel are not only the most exciting, but have a real chance to become fast growing new firms.”

Awards are the result of a nomination and judging process that engages dozens of technology leaders from corporations such as Pitney Bowes, GE, UTC and Open Solutions; organizations such as law firms Cantor Colburn, LLP, Edwards Angell Palmer and Dodge, LLP and accounting firm Fiondella, Milone, and Lasaracina. In Digital Surgeons these business leaders see a revolutionary player of outstanding quality making their mark in a highly competitive and constantly evolving industry.

David Salinas, CEO of Digital Surgeons, said, “This is quite an honor and it is great to be recognized for all the hard work, inspirations, and successes we as a team have achieved. The Innovation Pipeline Award means the community is starting to see the spark of our ideas and the value we can bring to the table and will be an important credential to add to our business portfolio.” Mr. Salinas added, “As we move forward, Digital Surgeons will continue to evolve with the digital marketplace, always seeking new ways to create the custom marketing solution just right for each of our unique clients.”

### About Digital Surgeons

Digital Surgeons is a dynamic digital marketing agency with a vision forged from the iron of proven good sense marketing principles and the steel of cutting edge digital technology. A team of talented and driven professionals brings custom marketing solutions to their clients who stem from every avenue of the business world. Clients include top New York advertising and public relations firms; Fortune 100 corporations, non-profits, professional firms, and up and coming entrepreneurs.

Tailored marketing plans make up the palette of solutions Digital Surgeons provides. Strategies include custom Magento ecommerce and promotional website design; professional search engine optimization; expert copy writing; media planning and buying strategies; Flash 3D animation with Papervision; reputation and press management; creative Blogging and web promotion; and many more options to suit the unique client and goals at hand. Call (203) 672-6201 or visit [www.Digitalsurgeons.com](http://www.Digitalsurgeons.com) to learn more about this Connecticut innovator.

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